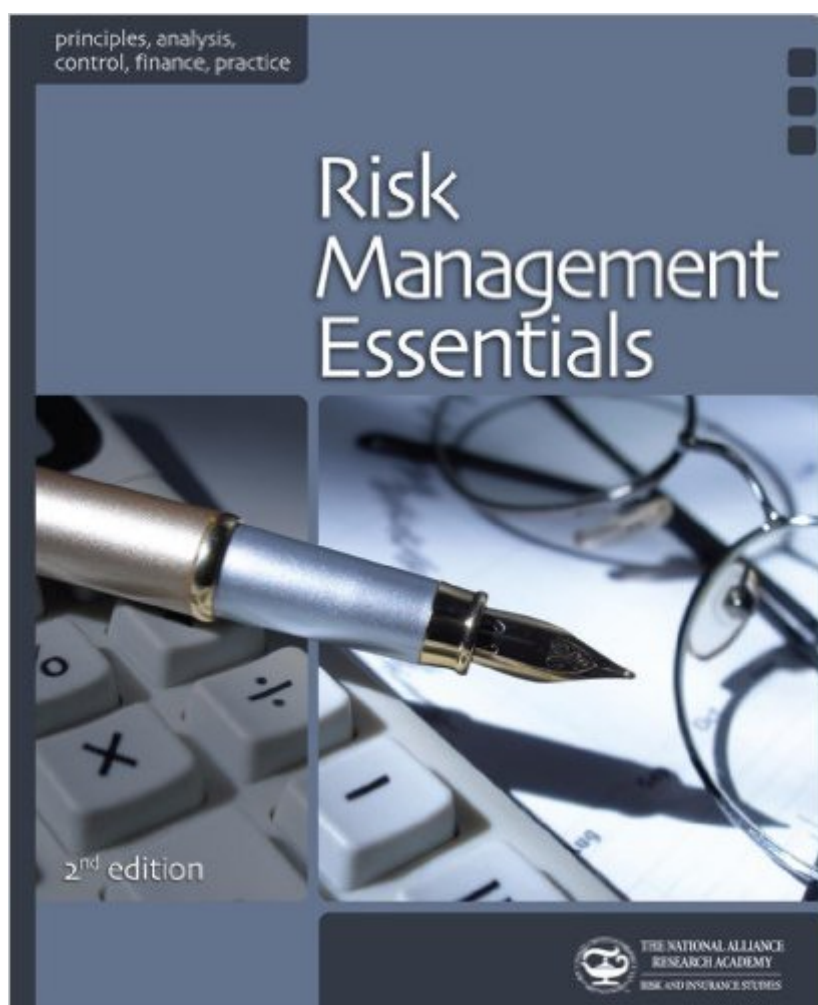


The book was found

Risk Management Essentials



Synopsis

Learn the basic risk management principles, terms and concepts for the risk management process: identification, analysis, control, finance, and administration. Focus on the key areas of financial statements, loss data, claims management, information technology, and enterprise risk management. This second edition contains an additional chapter on statistics for risk managers, enriched examples throughout, and an expanded glossary. Also included is a data CD containing Q&A study guide documents (MS Word format) for each chapter.

Book Information

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The National Alliance library of resource books is beyond compare, but they've really outdone themselves in this excellent training anthology "Risk Management Essentials". There's something for everyone from the novice in risk management to the expert. And it's much more than a "resource book", it is a true study guide -- complete with a separate CD with study questions. The chapter layout is extremely easy to use, as the guide processes through the principles of risk management and various methods of risk identification and analysis, through the finance and control of risk. The final section, Practice of Risk Management, brings it all together with actual "how to" guidelines. Definitely a must read for anyone helping others to protect themselves from risks, as well as any business person who want a better understanding of the risk management process. Jack Burke President, Sound Marketing, Inc. Host/Producer, Audio Insurance Outlook Author of Relationship Aspect Marketing and Creating Customer Connections

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